

Walt Culbertson

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Principal Consultant

Successful career spanning the spectrum of healthcare stakeholders. A recognized leading healthcare technologist, facilitator, visionary, lecturer, HIPAA privacy and security expert, executive - project manager, and software development life cycle specialist.

Seasoned, detail-oriented and hands-on, leveraging superb communications and leadership to deliver quality and timely outcomes. Well-versed in analysis and fine-tuning of project and operational processes, budget facilitation, quality control, and workforce execution. Healthcare veteran capable of performing in multifaceted settings and roles from executive to small or large project management, acting independently or in collaboration across a diverse range of operational components and stakeholders. Prolific public speaker and experienced TV show host.

Effectively communicates and manages expectations and project or product statuses across organizational levels and with clients and other stakeholders. A leader adept in fostering creative, productive and successful team environments, and is proactive in situational awareness and reviewing and executing daily operations and projects.

Core Competencies

- Electronic Health Records (EHR)
- Electronic Prescribing (eRx)
- Physician and Payer Administration
- Workforce Training and Education
- Health Information Exchange (HIE)
- E-Health and Patient Engagement
- Disaster Preparedness & Response
- Website, Media & Video Production
- HIPAA, Privacy and Security Standards
- Telehealth and Tele-pharmacy
- Security Risk Assessment & Response
- [Producer and Host - Healthcare Cable TV](#)

PROFESSIONAL EXPERIENCE

Connecting Healthcare® Jacksonville, FL

Founder, President and Principal Consultant (Oct 2004 – Present)

Leveraged experiences across provider, payer and pharmacy stakeholders to actively engage in projects to promote consumer engagement in healthcare; HIPAA Privacy and Security and health information technology (HIT) such as EHRs, HIE, telehealth and tele-pharmacy; disaster preparedness and response; and electronic prescribing.

Notable accomplishments:

- Co-Authored Security (SRA) and HIPAA Privacy (PRA) Risk Assessment application for HIPAA Risk Analytics, LLC
- HIT and HIPAA Leader and Community Adoption Facilitator, Center for the Advancement of Health IT (AHIT), managed efforts to help providers increase HITECH Meaningful Use (MU) Stage-3 EHR and HIE objectives
- Business Lead managing the BCBSFL team converting all systems and EDI Gateway from X12N 4010-A1 to 5010, project lead for efforts including pandemic planning, digital health e-capability, all payer claims based health records, and point of care solutions
- HIT and Compliance SME Consultant, Touchstream Solutions, performed a HIPAA and operational analysis for a patient in-home monitoring tablet-based application, capturing, and uploading core patient health indicators/metrics
- Represented Florida as its Technical SME participating and providing leadership to the ONC State Health Policy Consortium, Southeast Regional HIT-HIE Collaboration (SERCH) for interstate coordination of regional initiatives
- HIT, HIE and HIPAA Lecturer and Advisor to the Florida Medical Association (FMA), Florida Osteopathic Medical Association (FOMA), Florida Pharmacy Association (FPA), and Florida Academy of Family Physicians (FAFP)
- Interim Program Director, AHIT, Florida's largest ONC Regional Extension Center (REC), responsible for initial startup operations and CMS program requirements and funding directives for Stage-1 and -2 EHR Meaningful Use
- HIT (e-Prescribing, EHR and HIE) consultant to state initiatives of Florida, Tennessee, Ohio, Michigan, and Virginia
- Founding President of ePrescribe America and Executive Director of ePrescribe Florida, formally recognized by CMS and SureScripts for helping propel Florida from 25th in the nation in electronic prescribing to 10th place in 2010
- Host and producer of the Medical Update Show in Jacksonville Florida, a Comcast Cable Public Access TV Programming Channel

Walt Culbertson (page two)

Florida Agency for Healthcare Administration (AHCA), *Jacksonville and Tallahassee, FL*

Technical and Operations Lead and Health Information Exchange (HIE) Project Manager (July 2011 – May 2014)

Responsible for day to day operational management and staff and vendor oversight for Florida's HIE implementation using HITECH CMS/ONC funding to establish HIPAA compliant statewide and interstate HIE.

Notable Accomplishments:

- Successfully connected 10 states to the Florida HIE and almost 20,000 DIRECT (ONC) Messaging Users in FL
- Managed the Florida-HIE self-development and operationalization of one the first DIRECT Secure Messaging (DMS) applications in the nation using the ONC's Applicability Statement for Secure Health Transport standards
- Represented Florida as its technical liaison to CMS/ONC, participating and providing leadership for numerous national Community of Practice (CoP) implementation and education support workgroups
- Enabled Department of Health (DOH), Children and Family Services hospitals to digitize and transmit newborn screening data to DOH and the patients' providers using the Florida HIE DIRECT Secure Messaging application
- Appeared in a video for CMS and ONC describing the efforts of SERCH and state HIEs [Watch Video](#)

Webify Solutions (Subsidiary of IBM), *Jacksonville, FL and Austin, TX*

Chief Technology, Security and Privacy Officer (Oct 2003 – Oct 2004)

Managed development of Web services applications for secure transmission of administrative and clinical transactions and digital health solutions enabling structured (HIPAA/HL7) transaction exchange.

Notable Accomplishments:

- Responsibility for Webify's technology and healthcare product direction including technology strategy and communications, as well as alliance and partnership initiatives ("Culbertson" Press Release [Download](#))

Availity, L.L.C, (Florida BlueCross BlueShield and Humana– All-Payer Claims Clearinghouse), *Jacksonville, FL*

Founding Chief Technology, Security and Privacy Officer (Aug 2001 – Oct 2003)

Responsible for all aspects of startup operations, staffing and technical foundational design and implementation of technology solutions and data center and call center operations. Healthcare Clearinghouse enabled medical providers and other healthcare stakeholders to exchange HIPAA compliant standard administrative transactions.

Notable Accomplishments:

- Successfully registered and enabled all Florida hospitals, pharmacies and labs, and participating doctors to connect to the Availity portal in the first year of operation to engage in real-time and batch submission of non-standard (NSF) and standard HIPAA administrative transactions ("Executive Team" Press Release [Download](#))

Trizetto, L.L.C, *Atlanta, GA and Tampa/St. Petersburg, FL*

Vice President HIPAA Solutions (Aug 2000 – Aug 2001)

Responsible for all aspects of HIPAA implementation and product remediation for the largest US based healthcare insurance claims software vendor used by most third party administrators and managed care organizations.

Notable Accomplishments:

- Designed and launched nationwide customer HIPAA education, training and implementation support program

PriceWaterhouseCoopers, L.L.C, *Atlanta, GA and Tampa/St. Petersburg, FL*

Director Healthcare Consulting Practice (Jan 1999 – Aug 2000)

Consulting engagement for Computer Management Consultants (CMC) to PWC to participate in HIPAA projects, proposal presentations and conferences. Represented PWC in HIPAA assessments and engagements for large regional insurance companies. Assisted CMC in the startup of their healthcare consulting practice and initial team staffing and HIPAA training.

Notable Accomplishments:

- Assisted in the startup and development of PWC's HIPAA: strategies; assessment methodology and implementation; customer presentation development; and health plan marketing and rollout

Walt Culbertson (page three)

Florida State University (FSU), *Tallahassee FL*

Adjunct Professor, Conducting Business on the Internet, e-Business (Aug 1999 – May 2000)

Taught comprehensive course covering all aspects of building and launching an online business and e-commerce.

FutureSoft, Inc., *Tampa/St. Petersburg and Tallahassee, FL*

Principal Consultant (April 1994 - August 2000)

Project Management and Application Development services to Third Party Benefits Administrators performing EDI Gateway, Claims system selection or development, GUI Client/Server and EDI sub-system development, vendor contract negotiations, implementation, and workflow and dataflow re-design. Clients included: Bankers Insurance Group; Fringe Benefits Management Company; JRStoner & Company and Group Resources; Inc., Health Plan Services Corp. Provided consulting services for Corning, Inc. as a Senior Business Analyst and PowerBuilder instructor, developer and designer. Primary project was the design, development, and implementation of a real-time MRP Client/Server core manufacturing plant application.

AAA Auto Club South, *Tampa FL*

Manager of IT Development and Finance and Administration Systems (August 1992 – April 1994)

Responsibilities included financial, administration and mainframe based decision support systems as well as project management and software design for the development of a Client/Server Point of Service System. The applications encompassed all aspects of the AAA Branch Office operation, including Point of Sale, Retail, Membership Services, Travel Services, and Insurance systems.

FutureSoft, Inc., *Inverness, FL*

Principal Consultant (July 1990 - August 1992)

Project manager, systems analyst and application developer for ERM Home Health Care. Lead the development and implementation of a proprietary solution for Patient Case Management. Provided nursing staff training and support.

Tarmac Roadstone USA, *Tampa/St. Petersburg FL*

Director of Management Information Systems, U.S. Operations (September 1986 - July 1990)

Accountable for all aspects of the Information System infrastructure for U.S. based operations for the British construction materials provider. Responsibilities included all corporate, plant sites and satellite office automation, as well as the day to day management and personnel activities running the corporate Data Center operations with a staff of 45+ operators, programmers, and network administrators. In follow-up consulting engagement, redesigned and wrote plant operation applications in COBOL.

Business Systems Development, Inc, DBA BSD Patient Management Systems (PMS), *Baltimore MD and Clearwater FL*

Founder, President and Principal Developer, (March 1983 - September 1986)

Responsibility for product research and development for multi-user, turnkey networked PMS. Applications covered all aspects of clinic, practice, and patient management including modules for: patient billing; scheduling; insurance claims processing; and automated medical records management. Lead the marketing, sales and customer support services and end-user training. Wrote and designed a relational DBMS, COBOL Compiler, Word processor, Report processor, and Menu system in Assembler language.

Amtrak - National Railroad Passenger Corp.), *Washington DC*

Senior Systems Analyst (March 1980 – March 1983)

Worked directly with senior level financial management, budget and financial analysts, as well as systems users nationwide to provide resource management of Amtrak's financial and congressionally driven budget process. Major technical accomplishment included the design, development and implementation of a complete DBMS called the Budget Status System. BSS provided Amtrak's corporate Departments with a vehicle to formulate and update fiscal budgets in a timely and flexible manner. System contained over 150 Assembler, COBOL and Fortran modules. Nominated for the President's Achievement Award for efforts related to creating the Budget Status System (BSS) and Amtrak's first on-line accounting applications. (See Letters of Reference)

Systems Management Corp. (SMC) - Data Technology Industries (DTI), *Washington DC*

Programmer Analyst, (April 1979 – March 1980)

Skills were utilized as an Assembler and COBOL Programmer Analyst to large government organizations using primarily large IBM mainframes and networks. Primary assignments for DTI were at the Department of Energy (DOE).

US Navy, Naval Surface Warfare Center, *Dahlgren VA*

Petty Officer Second Class, Corpsman with a DT Rating (April 1975 – April 1979)

Walt Culbertson (page four)

EDUCATION

Florida State University (FSU), Tallahassee, Florida, Certified Webmaster (CW), 2000

Anne Arundel Community College; Associate of Arts, Computer Management Information Systems, Magna Cum Laude, 1981

- Extensive training and experience in Microsoft Office Products: Word, PowerPoint, Excel, Access and Visual Studio
- Adept in the use of Adobe Applications: Acrobat Pro, Dreamweaver, Premiere Pro, After Effects, Illustrator, and Photoshop
- Project Management Methodologies used: Agile, Waterfall, Critical Path, Scrum, Rapid Development (RAD), and Six Sigma

AWARDS

Healthcare Workgroup for Electronic Data Interchange (WEDI), Leadership in Technology Award

Coveted acknowledgment in recognition of vision and leadership to the advancement of eCommerce in healthcare

Central and North Florida, Health Information Management Systems Society (HIMSS), Volunteer Leadership

In recognition of leadership, time and support to the Central Florida HIMSS Mission

Workgroup for Electronic Data Interchange (WEDI), Distinguished Service Award (2 times awarded)

For significant leadership to the fulfillment of the mission, objectives, programs and overall volunteer activities

Southern Healthcare/HIPAA Administrative Regional Process (SHARP), Leadership Award

In recognition of Value, Dedication, Commitment and Leadership as the Founding Chair of the SHARP Workgroup, a public/private physician education and outreach collaboration with Health and Human Services (HHS), Centers for Medicare and Medicaid Administration (CMS), and Health Resources Services Administration (HRSA)

WEDI, Award of Merit

Recognizes individuals who have contributed in a meaningful way to the success of Workgroup for Electronic Data Interchange (WEDI) programs and activities, awarded for helping to found and co-chair the WEDI Security and Privacy (S&P) Workgroup

LETTERS of REFERENCE

Florida Agency for Healthcare Administration; "As we move towards achieving sustainability of the Florida HIE, I want to acknowledge the significant contributions you've made~willingness to step out on national stage" [Download](#)

Blue Cross Blue Shield of Florida; "Walt is a unique individual who has successfully blended in-depth technical expertise with outstanding written and verbal communication skills ..." [Download](#)

Florida Medical Association; "It was truly a stroke of good luck that we found you when the FMA was asked to provide HIPAA continuing medical education (CME) activities ..." [Download](#)

Florida Osteopathic Medical Association; "Walt always was very organized, impartial, motivating and professional in his interactions with a very diverse group of stakeholders ..." [Download](#)

Workgroup for Electronic Data Interchange (WEDI); "From the way he went on and on about what a great session it was, one would have thought you were curing blindness in there ..." [Download](#)

Centers for Medicare and Medicaid Services (CMS/HFCA); "We appreciate your enthusiastic participation and understanding of the complexity and enormity of this (HIPAA) legislation ..." [Download](#)

Florida State University (FSU); "Walt was an exceptional student in our Webmaster program, which led to FSU hiring him to teach the Conducting Business on the Internet class ..." [Download](#)

Workgroup for Electronic Data Interchange (WEDI); "We sincerely appreciate your support in both time and financial commitment to address our attendees and coordinate a work group ..." [Download](#)

~ **Additional Letters of Reference available spanning career including software development era** ~ [Download](#)